CABINET

Tuesday, 8th February, 2022

Present:-

Councillor P Gilby (Chair)

Councillors Blank Councillors Ludlow

D Collins Mannion-Brunt

Holmes Sarvent J Innes Serjeant

Non Voting P Innes Members

79 <u>DECLARATIONS OF MEMBERS' AND OFFICERS' INTERESTS</u> RELATING TO ITEMS ON THE AGENDA

No declarations of interest were received.

80 APOLOGIES FOR ABSENCE

No apologies for absence were received.

81 MINUTES

RESOLVED -

That the minutes of the meeting of Cabinet held on 18 January, 2022 be approved as a correct record and signed by the Chair.

82 FORWARD PLAN

The Forward Plan for the four month period March to June, 2022 was reported for information.

*RESOLVED -

That the Forward Plan be noted.

^{*}Matters dealt with under the Delegation Scheme

83 DELEGATION REPORT

Decisions taken by Cabinet Members during December, 2021 and January, 2022 were reported.

*RESOLVED -

That the Delegation Report be noted.

84 <u>SCRUTINY PROJECT GROUP REPORT ON THE VISITOR ECONOMY</u> <u>STRATEGY</u>

The Chair of the Scrutiny Project Group, Councillor Caulfield, presented the report and recommendations of the Community, Customer and Organisational Scrutiny Committee on the development of the council's new visitor economy strategy.

The full report of the Scrutiny Project Group was attached at Appendix 1 of the officer's report.

The Group's report and recommendations had been considered, approved and adopted by the Community, Customer and Organisational Scrutiny Committee. The Committee's report and recommendations were now required to be considered by Cabinet and a formal response provided to the Committee, in accordance with the Council's Scrutiny Procedure rules.

*RESOLVED -

- 1. That the report outlining the findings of the scrutiny project group be noted.
- 2. That, subject to the approval of the strategy and action plan by Full Council on 23 February, 2022, an update on the delivery of the action plan be reported to the Community, Customer and Organisation Scrutiny Committee after the strategy has been in place for 12 months to allow scrutiny to review the progress made.

REASONS FOR DECISIONS

- To contribute to the development of a vision that will provide beneficial and sustainable growth of the town as a destination and establish priorities for marketing, investment, product development and training through constructive 'critical friend' participation.
- 2. To monitor progress against the implementation of the strategy and action plan during the initial stages of the plan to understand its effectiveness.

85 CHESTERFIELD VISITOR ECONOMY STRATEGY 2022-27

The Senior Economic Development Officer presented a report recommending for approval a new Chesterfield Visitor Economy Strategy for the period 2022 through 2027.

The overall aims of the new Visitor Economy Strategy were to attract more visitors to Chesterfield to support existing retail, leisure, and hospitality businesses through generating additional footfall and spend, and to create new jobs in the local economy.

An online public consultation on the draft Strategy had been held for a four-week period. This had closed on 8 December, 2021. A summary of the consultation responses was attached at Appendix 1 of the officer's report. Alongside the online consultation, presentations on the strategy were also made to the Visitor Economy Strategy Scrutiny Project Group and at a Destination Chesterfield meeting of Chesterfield Champions.

A copy of the proposed Visitor Economy Strategy for the period 2022 through 2027 was attached at Appendix 2 of the officer's report.

*RESOLVED -

That the Chesterfield Visitor Economy Strategy (2022-27) be recommended to Council for approval.

REASON FOR DECISIONS

To secure the adoption of the Chesterfield Visitor Economy Strategy (2022-27).

86 EXCLUSION OF THE PUBLIC

RESOLVED -

That under Section 100(A)(4) of the Local Government Act 1972 the public be excluded from the meeting for the following items of business on the grounds that they involved the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A of the Act.

87 PEAK GATEWAY – REQUEST FOR LOAN ASSISTANCE

The Service Director – Economic Growth presented a report recommending for approval a request for a loan from Chesterfield Borough Council to support the next phase of development activity at Peak Gateway.

The overarching aim of the requested funding would be to support the owners and their development partners to carry out the necessary ground investigations and next phase of detailed design ahead of encouraging investors to fund construction of the Peak Gateway project.

A summary of the business case, which included a breakdown of costs and timescales, was attached at Appendix 2 of the officer's report.

*RESOLVED -

- 1. That Chesterfield Borough Council provide a loan to Baylight Properties to support the next phase of development activity for the Peak Gateway project as set out in section 4 of the officer's report.
- 2. That the loan be approved on the terms set out in section 5 of the officer's report.
- 3. That the Service Director for Economic Growth, in consultation with the Cabinet Member for Economic Growth and in conjunction with the Service Director for Finance and the Procurement and Contract Law Manager, be granted delegated authority to finalise the terms of the Peak Gateway project loan arrangement between Chesterfield Borough Council and Baylight Properties.

REASONS FOR DECISIONS

1. In December 2019 the council gave approval as part of a report on Business Rates policy for Markham Vale Enterprise Zone for

investment in three key programme areas: key projects delivery, economic growth activities and skills activities; and for the funding to be particularly targeted at unlocking and accelerating key developments and sites and delivering better outcomes for local communities.

2. The successful development of Peak Resort is highlighted as one of several key developments under the Council Plan 2019-23 priority "to make Chesterfield a thriving Borough". The Plan states that the council has been "working with Peak Resort and other businesses to maximise employment opportunities for local people. The Peak Resort will provide 1,300 jobs when it opens, and hundreds more during the construction phase".